<https://www.youtube.com/watch?v=27SpQi2f6B8>

**2:01 - 2:23**

‘So yeah, I’m dropping out and as much as I want to say it. This was not a spontaneous decision. Lots of Tears were shed, lots of sleepless nights were had. I still have those. But I guess there comes a time in your life where you’re given the opportunity to take your future and grasp it tightly in your own palms.

**2:37 - 3:00**

And this time my gut told me not to anymore. The summer began in San Diego a trip with some of my closest online friends. And a sneak peek at what would be possible and what life could be. We didn’t go to the top. We’re out at Chris’s backyard. Gotta get some work done the TV show. We’ve been in San Diego for a day now. A day, we got here this morning.

**3:02 - 3:55**

Dropping out honestly has been a scary thing. I think it’s exciting but at the same time I find myself so unconfident at times. In my self and my own abilities and if I can make this work. If my videos are good enough if I’m good enough at these business discussions and things. But at the same time I look around and these are some of the smartest people I know that I’m working alongside with. I feel like I find some confidence in that. I’m headed back home in a few days. And I’m pretty anxious to be completely honest. But also I’m just excited to go all in with these guys. And once I get home I’m gonna come up with some sort of plan for the rest of the year.

**4:07-4:52**

When I got back from San Diego the plan became crystal clear. Make this work financially I’m the son of two Korean immigrants. And so stability had to be the top priority and I had just a plan. The first being keep a wholesome a brand I ran for two years before quitting for this YouTube channel. You see for the past six months I’d been gearing up for a Rebrand in a few projects I was super passionate about. The second leg to this next year would be in Creator Cube an event company I ran with my closest friends. We had hopes of scaling up this next year. Even though the business model isn’t completely clear. I have faith in the community that we’re building to. And last but not least. But this next year I want to double down on this YouTube channel to document these stories.

**4:55 - 6:09**

With the help of my manager I was actually making a full-time living from this something I dreamed of ever since I was like 10 years old. And by focusing on those three things I hope that I can kind of figure out this next year of my life. As of today I am officially a College Dropout which is like insanely surreal to hear myself say it. I don’t know how to feel. I think dropping out often has the sexy connotation when in reality it’s nuanced. I quickly realize that and chasing your own path it, becomes easy to find pockets of self-doubt. This past year has been incredible. I took a gap year came back to school and I feel like it was everything I could have ever wanted . but at the same time I feel like this past year in school taught me where I see myself in the world. And what matters to me. And to be honest I’m scared. I found myself off and spiraling into fits anxiety.

**6:09-7:13**

And so I began to realize that this was going to be a lot harder than I thought it was. And so I decided to spend the next few weeks reached out to those closest to my life trying to figure out where to find my confidence again. I feel like I’ve been struggling with this idea of confidence. And like fully believing in yourself. it’s like this wave where one day I feel like I can take on the world. And the next day I’m like what am I doing with my life which I think is a pretty normal thing to feel. But what I’m trying to figure out more of is how do I find that within myself. And how do I be a confident person no matter what environment I find myself in.Yeah I think that’s what I’m trying to figure out.

**7:32-8:15**

I’m dropping out of school. And it’s like that takes a lot of confidence. I fell like sometimes that’s hard to find. What do you go to remind yourself that like hey things are going to work out. Honestly my mom, but like just people’s experiences in general a lot of times we get sucked into this idea of like, you fail at something or something doesn’t go well. Then everything’s gonna go to hell. But it’s really not the case being at Michigan especially at all. This like job insecurity of like. What am I gonna like I have to be something great when I graduate. But then like I remember like people that aren’t like my mom just like touched around. She did some park ranger gigs in like Big Bend and like other stuff. And she’s happy where she is. Like it’s very important to just remember that.

**8:15-9:00**

It’s like this weird thing where I’m like. What am I gonna do with my life. I need to like either achieve this like great thing or I’m like gonna be like homeless. And just like fail in every way. And no one’s gonna Love you. And it’s like these just these two options. And there’s no like I could just go live in a cabin and work in a coffee shop. And like go be a park ranger. And like be outside all the time. And that’s so like, that’s life you know. Obviously this all comes from a place of immense privilege. I mean growing up I never really had to think the path was set for me. But it’s same thing that makes it so hard to walk away. But also life isn’t that black and white. And I find comfort in the fact that if this all fails figure something out.

**9:00 - 9:40**

Any path you go is gonna be hard and it’s going to be riddled with like doubt and insecurity. And so you might as well have the backbone to be like okay. But at least I’m chasing after something that like is so aligned with my heart and my passion.

I’ll be honest like I think the first like part of confidence is like the minutes that you don’t know everything. And when I came to like building I guess a startup. Everything became so unknown. Ans so the admittance of like knowing for a fact. Okay I am not necessarily going to know every single answer along the way, was like the first step towards actually building confidence. And saying that is perfectly fine.

**9:40 - 10:25**

And so as I began talking with more and more people. I made the decision to get back into physical products putting all my focus into relaunching my brand keep it wholesome. This time with a new goal to promote getting outdoors fro your mental health. Who knew if this would work or if people would care. But this felt like the perfect first step into this next chapter. So it’s officially the week of the release. I’m pretty nervous to be honest I feel like I don’t know I’ve been working on this for a while in this concept I feel so deeply about it. But I haven’t done a physical product release in so long. And so I feel like this immense anxiety of like will people still care. it's just like this weird feeling of I have to have so much trust in community is still there.

**10:25 - 11:35**

So I just posted this blog post everywhere about returning to keep a wholesome. It’s honestly really scary. it was so personal to me. You’re always been so personal to me. I took it really serious and really literal. And so I think trying to disconnect from it. Just like doing release and not stress too much has been really difficult. It’s like when I started this brand it. Because so much of myself. And also deeply invested into it that it became so personal such a personal process. We have wrapped the photo shoot, off the side of the road. It’s drop day. We have 12 minutes until the nature Heroes collection releases. I’ll just read it at any stage in the career. The critic in your head may make its voice heard repeating that you’re not talented enough. Your idea isn’t good enough. Art isn’t worthwhile and that’s going to leave time. The result won’t be well received you’re a failure.

**11:43-12:47**

Or there may be a contrary voice that tells you that everything you do is perfect. And you’re the greatest phenomenon the world has ever seen. More often than not these are outer voices that were absorbed early in life. Perhaps a critical or doting parent teacher or mentor. These voices are not our own.

We have internalized someone else’s judgment. So it can be met at the same indifference as the other random chatter. I love this book because it shows that greatest artist. Have large Egos and they believe in themselves and they’re fully to an absurd extreme to want to become. Want to drop out to run a business is very extreme , you know. It’s not normal. And you have to have a level of confidence in yourself that isn’t rooted in any rationality. But he also states that the best artists also have the most negative self-talk. And are also the most insecure . and that makes no sense. It makes zero sense. Right you from how can someone be the most confident person. But also insecure. But that’s exactly what this whole thing is. It’s having that confidence when I’m around my Creator friends to the insecurity. When I’m around my family or parents are back in school.

**12:47 - 13:34**

And at the end of the day. I can go back and forth between two points. But I’ll have to decide what I believe and what I deem to be true at some point. And so that brings us to today. I’ll be honest I’m still an absurd mess of emotions confident at times. And uncertain at others. But I’m going all in. The story is ever evolving. There’s no conclusion yet. Who knows where he’ll be at in a year. But it’s time to place a bet on myself to say yes to jumping into the unknown with no idea of what lies on the other side.

I want to give a huge thank you to everyone who supported this release. And supports these videos. It does go a long way. And so whether I ending up going broke or finding success in whatever I pursue in this next chapter of my life, is one thing for certain. This is gonna make one hell of a story. Thanks for watching.

**13:42-(广告)**

Real quick before the end of the video. I want to give a huge shout out to today’s sponsor Millinot. Millinot is a tool that you can use to help organize creative projects. Or honestly just your entire life I’ve been using them since last school year. And it’s been really awesome to be able to build my own inspiration boards my own to-do lists. And even script out videos like this entire last video you just watched . One of the features I absolutely love. And I used a lot throughout the process of finding inspiration for these videos in just the next year of my life, is the web clipper where you can browse as many websites as you want. And take little bits of inspiration for your next project. Over the past month. 14:15

15:04结束